

Argument in favor of Measure Q

Vote Yes on Measure Q: Monterey County urgently needs more affordable childcare.

Research shows 90% of a child's brain develops before age five. That's why affordable, quality childcare and early education is so important.

Childcare is essential for all families working to make ends meet, especially single moms and dads and parents who are finishing their education. Children at risk for abuse and neglect especially need this support.

But childcare is hard to find - and afford.

Today, only one in four Monterey County children starts school ready to learn, because there simply isn't enough quality, affordable, local childcare.

There are about 36,000 children under age five in Monterey County, but fewer than 9,200 licensed childcare spaces. And the cost is out of reach for most working families and single parents.

Now, more than ever, it's time to help Monterey County kids.

Measure Q raises \$5.5 million annually to:

- Prepare children for school with early language, math and social/emotional skills
- Increase access to affordable childcare and early education for families struggling to make ends meet
- Attract, train and retain qualified childcare providers and preschool teachers

Measure Q is accountable:

- Local control of all funds
- No funds can be taken by the State
- Sunsets automatically in ten years
- Requires community oversight, public spending disclosure

Studies show every dollar spent on quality childcare has a 13% return on investment to society, thanks to higher graduation rates, lower incarceration rates and lower healthcare costs. Whether you have young kids or not, this investment in prevention is good for everyone.

Measure Q was initiated by community members and has broad support from parents, grandparents, educators, employers, working people and retirees across the political spectrum.

**This November, vote YES on Measure Q for safe, affordable, quality childcare.
It's good for ALL of us!**

www.yes4montereycountykids.org

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COUNTY OF MONTEREY

APPENDIX D – Required Form Statement

A ballot argument shall not be accepted unless accompanied by the printed name and signature or printed names and signatures of the person or persons submitting it, or, if submitted on behalf of an organization, the name of the organization and the printed name and signature of at least one of its principal officers (Elections Code §§9164, 9283, 9501.5).

No more than five signatures shall appear with any argument submitted under this article. In case any argument is signed by more than five persons, the signatures of the first five shall be printed (Elections Code §§9164, 9283, 9501.5).

All arguments concerning measures filed pursuant to this division shall be accompanied by the following form statement, to be **signed by each proponent** of the argument (Elections Code §9600):

"The undersigned proponent(s) or signer(s) of the:

- Primary argument in favor Primary argument against
 Rebuttal to argument in favor Rebuttal to argument against

ballot measure (insert letter) Q at the Primary General Special
 election for the Countywide
(jurisdiction – name of district)

to be held on November 8, 2022 hereby state that this argument is true and
(Election date)

correct to the best of his/her/their knowledge and belief."

Signatures of proponents (in order of appearance in the voter information guide):

- | | | | | |
|-----|--------------|--------------------|-------------|---|
| (1) | Printed Name | Deacon Warren Hoy | Title (one) | Board Member, United Way Monterey County |
| | Signature | <i>[Signature]</i> | Date | August 12, 2022 |
| (2) | Printed Name | Mary Adams | Title (one) | Chair, Monterey County Board of Supervisors |
| | Signature | <i>[Signature]</i> | Date | 8-16-2022 |
| (3) | Printed Name | _____ | Title (one) | _____ |
| | Signature | _____ | Date | _____ |
| (4) | Printed Name | Hon. Simon Salinas | Title (one) | Treasurer, Care for Monterey County Kids |
| | Signature | <i>[Signature]</i> | Date | 8/12/22 |
| (5) | Printed Name | Margaret D'Arrigo | Title (one) | Trustee, Hartnell College |
| | Signature | <i>[Signature]</i> | Date | August 12, 2022 |

Filer:

- | | | | | |
|-----|--------------|--------------------|-------------|--|
| (1) | Printed Name | Hon. Simon Salinas | Title (one) | Treasurer, Care for Monterey County Kids -
<small>Yes on Q Q</small> |
| | Signature | <i>[Signature]</i> | Date | 8/12/22 |

Primary Contact Information: Francine Rodd

