

MONTEREY COUNTY ELECTIONS

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RE: California High School Voter Education Weeks

Dear Principal and ASB Coordinator:

The Monterey County Elections Department invites your high school to join schools across the county this April as we work to increase civic engagement amongst students. Voter participation statistics show 18 to 24 year-olds have the lowest voter participation rates in the nation. To address this issue, **the last two weeks in April and September are designated California High School Voter Education Weeks.**

Competition Overview:

This competition is a nonpartisan, apolitical civic engagement activity; each participating high school group will be trained to register their peers. The registration period will take place **April 15 through April 26**. At the end of the competition, the school with the highest participation rate will receive recognition from the Board of Supervisors and the California Secretary of State. On-campus outreach efforts are entirely up to the student group.

This program facilitates direct student engagement with the democratic process. Benefits include:

- 🇺🇸 Recognition of accomplishment and certificate of participation
- 🇺🇸 Peer-to-peer empowerment
- 🇺🇸 Increased likelihood of future voter participation
- 🇺🇸 Outreach and marketing experience
- 🇺🇸 Professional training

Encourage a student group to apply today:

Please share this information with student group advisors and encourage student groups, ASB or other political science/civic engagement clubs, that might be interested in participating.

For more information contact Mary Kikuchi, Elections Program Manager, at (831)796-1466 or email MCE.Outreach@co.monterey.ca.us. We look forward to a successful partnership with all high schools in Monterey County.

Sincerely,

Gina Martinez, Registrar of Voters